



FOR IMMEDIATE RELEASE

April 17, 2017

Commercial Real Estate Leader AQUILA Launches New Website

AUSTIN, TEXAS – AQUILA Commercial is pleased to announce the launch of its new full-featured website, aquilacommercial.com. The new site, designed and developed by Austin-based TradeMark Media, features an easy-to-use property search tool as well as extensive new content, market data and resources for commercial real estate owners, developers, investors and tenants.

The AQUILA website was designed to capture the spirit of the company's Austin roots while also providing industry-leading resources to AQUILA's clients and prospective customers.

"Our goals was to create a cutting-edge website that broke outside the norms for our industry. We wanted our site to look more like that of our most innovative clients than of our peers in the commercial real estate industry," says Bart Matheney, Co-Founder and Principal at AQUILA. "The final product is a result of over a year of collaboration amongst our brokers, partners and staff. We think it will be an incredible sales and marketing tool for our company and a great resource for our clients that will help propel us into the next decade of the company's success."

The website also reflects AQUILA's new logo and brand identity which was updated in early 2016.

"We wanted the design of the new site to embody our brand in look, feel and function," says Kendall Guinn, Director of Marketing for AQUILA Commercial. "TradeMark Media's team worked diligently with our team on the design, copy and execution to bring our vision to life, and we think they nailed it. They were able to capture the professional, yet laid-back nature of our brand, while also integrating functional and cool tools for our users."

In addition to information about the company and its employees, the new website features new case studies, an upgraded property search tool, an informative blog and extensive market data in its "Market Intelligence" section.



Andrea Richeson, Chief Operations Officer with TradeMark Media, says "As a creative agency, TradeMark Media cherishes clients like AQUILA because they're the real deal—a perfect balance of data-driven strategy, bold decision-making, and a relentless focus on their clients. Nobody knows the Austin market better than AQUILA, and we think their new site proves it."

This new website is the first major overhaul since the company's original site was launched at the company's inception in 2007. This year marks the company's tenth anniversary.

You can access the new website by visiting www.aquilacommercial.com.

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About AQUILA Commercial

Founded in 2007, AQUILA Commercial is a recognized leader in Austin commercial real estate. Today AQUILA manages and leases over 8 million square feet of office, industrial and retail properties and has over 450 corporate tenant representation clients. AQUILA offers clients full-service real estate solutions, providing tenant representation, project leasing and asset, property and project management services for office, industrial and retail properties. For more information, visit: www.aquilacommercial.com.

About TradeMark Media

Since 1999, TradeMark Media has been creating award-winning websites and web applications for its 500+ clients, which range from nonprofits and associations to major government industries and corporate enterprises. With an established team of strategists, designers, developers, and project managers, TradeMark Media partners and collaborates with clients to uncover their most challenging business needs and create digital solutions to meet them. The result is dynamic, cutting-edge, usable websites that support each company's mission, drive growth, and keep users coming back for more. After building and launching clients' websites, more than 90% have stayed with TradeMark to support and maintain it in the long-term.

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